## Fourth-Quarter 2010 <br> Earnings Presentation

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## Forward-Looking Statements

This presentation contains "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. The words "anticipate," "believe," "estimate," "expect," "intend," "will," "should" and similar expressions, as they relate to us, are intended to identify forward-looking statements. These statements reflect management's current beliefs, assumptions and expectations and are subject to a number of factors that may cause actual results to differ materially. These factors include but are not limited to: the unprecedented volatility in the global economy; the risk that unexpected costs will be incurred; the outcome of litigation and regulatory proceedings to which we may be a party; actions of competitors; changes and developments affecting our industry; quarterly or cyclical variations in financial results; development of new products and services; interest rates and cost of borrowing; our ability to protect our intellectual property rights; our ability to maintain and improve cost efficiency of operations, including savings from restructuring actions; changes in foreign currency exchange rates; changes in economic conditions, political conditions, trade protection measures, licensing requirements and tax matters in the foreign countries in which we do business; reliance on third parties for manufacturing of products and provision of services; the risk that we will not realize all of the anticipated benefits from the acquisition of Affiliated Computer Services, Inc.; our ability to recover capital investments; the risk that subcontractors, software vendors and utility and network providers will not perform in a timely, quality manner; the risk that multi-year contracts with governmental entities could be terminated prior to the end of the contract term; the risk that individually identifiable information of customers, clients and employees could be inadvertently disclosed or disclosed as a result of a breach of our security; and other factors that are set forth in the "Risk Factors" section, the "Legal Proceedings" section, the "Management's Discussion and Analysis of Financial Condition and Results of Operations" section and other sections of our Quarterly Reports on Form 10-Q for the quarters ended March 31, 2010, June 30, 2010 and September 30, 2010, and our 2009 Annual Report on Form 10-K filed with the Securities and Exchange Commission. The Company assumes no obligation to update any forward-looking statements as a result of new information or future events or developments, except as required by law.

## Fourth-Quarter Overview

- Q4 adjusted EPS ${ }^{1}$ of $\$ 0.29$ per share, FY adjusted EPS ${ }^{1}$ of $\$ 0.94$ per share
- Q4 pro-forma revenue up $2 \%$ and $3 \%$ CC, up $42 \%$ on a GAAP basis
- Technology revenue flat, up $1 \%$ CC
- Solid activity performance across color product categories, improving post-sale metrics
- Services up $5 \%, 6 \%$ CC on a pro-forma basis
- Growth driven by BPO up $11 \%$ and ITO up $5 \%$; improving trend in Document Outsourcing
- Continued new signings momentum
- Cost and expense management
- Continued YOY improvements driven by restructuring and cost synergies
- Restructuring charge of \$273M in Q4, \$483M FY
- Operating margin ${ }^{1}$ of $10.4 \%$, up 1 pt YOY on a pro-forma basis
- Balance sheet and cash flow performance
- Cash from operations \$1.3B in Q4 and \$2.7B FY, Free Cash Flow 1\$2.2B FY
- Debt reduction ${ }^{2}$ of $\$ 1.9 \mathrm{~B}$ to $\$ 8.6 \mathrm{~B}$


## Revenue

| (in millions) | 2010 |  | Segment Revenue Contribution |
| :---: | :---: | :---: | :---: |
|  | Q4 | Pro-forma |  |
| Total Revenue | \$5,976 |  | -7\% |
| Growth | 42\% | 2\% |  |
| CC Growth | 43\% | 3\% | 48\% |
| Annuity | \$ 4,778 |  |  |
| Growth | 56\% | 1\% |  |
| CC Growth | 57\% | 3\% |  |
| Annuity \% of Revenue | 80\% |  |  |
| Equipment | \$ 1,198 |  | $\square$ Technology |
| Growth | 4\% | 4\% | - Services |
| CC Growth | 6\% | 6\% | $\square$ Other |

## Metrics

## MIF and Pages Growth - YOY

## Color

|  | Q3'10 | Q4'10 |  | Q4'10 | FY '10 |  |
| :--- | ---: | ---: | :--- | :--- | ---: | ---: |
|  | $1 \%$ | $2 \%$ |  | Revenue | $\$ 1.8 B$ | $\$ 6.4 B$ |
| Digital MIF | $14 \%$ | $15 \%$ |  | Revenue Growth (CC) | $6 \%$ | $8 \%$ |
| Color MIF |  |  |  |  |  |  |
| Digital Pages | $(4) \%$ | $(2) \%$ |  | Color \% of MIF | $32 \%$ | $31 \%$ |
| Color Pages | $9 \%$ | $11 \%$ |  | Color \% of Pages | $24 \%$ | $23 \%$ |

## Services Signings Metrics (TCV)

|  | Q4'10 |  |
| :--- | :--- | :--- |
|  | $\$ 3.6 \mathrm{~B}$ | Signings Growth TTM |

## Technology Segment

|  | Q4 |  | $\% \mathrm{~B} /(\mathrm{W}) \mathrm{YOY}$ |  |
| :--- | :---: | :---: | :---: | :---: |
| (in millions) | 2010 | Act Cur | CC |  |
| Total Revenue | $\$ 2,845$ | Flat | $1 \%$ |  |
| Segment Profit | $\$ 332$ | $10 \%$ |  |  |
| Segment Margin | $11.7 \%$ | 1.2pts |  |  |

- Solid install and equipment revenue growth
- Post sale revenue metrics improve, expect further recovery in 2011
- 21 products launched in 2010
- ColorQube ${ }^{\text {TM }} 8570 / 8870$
- WorkCentre ${ }^{\circledR}$ 7545/7556, Xerox Color 550/560
- Xerox Color 800 / 1000
- Revenue mix: 21 \% Entry, 56 \% Mid-range and 23 \% High-end

High-End B\&W
High-End Color

## Installs ${ }^{1}$

Entry

|  | $\underline{Q 4}$ | $\underline{F Y}$ |
| :--- | :---: | :---: |
| A4 Mono MFDs | $25 \%$ | $46 \%$ |
| A4 Color MFDs | $27 \%$ | $39 \%$ |
| Color Printers | $4 \%$ | $4 \%$ |

## Mid-Range

|  | Q4 | FY |
| :--- | :---: | :---: |
| Mid-Range B\&W MFDs | $(2) \%$ | $4 \%$ |
| Mid-Range Color MFDs | $22 \%$ | $27 \%$ |

High-End
Q4 FY
(11) \% (8) $\%$

19\% 26\%

## Services Segment

|  | Pro-forma |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Q 4 |  | $\underline{\%} \mathrm{~B} /(\mathrm{W})$ |  | YOY |
| (in millions) | 2010 | Act Cur | CC |  |  |
| Total Revenue | $\$ 2,711$ | $5 \%$ | $6 \%$ |  |  |
| Segment Profit | $\$ 324$ | $10 \%$ |  |  |  |
| Segment Margin | $12.0 \%$ | 0.5 pts |  |  |  |

- Revenue growth driven by $11 \%$ growth in

Signings¹

## Business Process Outsourcing

Q4 2010
\$2.3B

## Information Technology Outsourcing

Q4 2010
\$0.3B

Document Outsourcing
Q4 2010
\$1.0B

Total Signings
Q4 2010
\$3.6B
Signings Growth TTM $13 \%$

## Earnings

| (in millions, except per share data) | Q4 2010 | FY 2010 | Comments |
| :---: | :---: | :---: | :---: |
| Revenue | \$ 5,976 | \$ 21,633 | Pro-forma growth up 3\% CC in Q4 and FY |
| Gross Margin | 33.6 \% | 34.4\% | Within range of 33 to $35 \%$ with currency headwinds |
| RD\&E | \$ 193 | \$ 781 |  |
| SAG | \$ 1,196 | \$4,594 | Lower G\&A and bad debts more than offset marketing investments |
| SAG \% of Revenue | 20.0\% | 21.2\% |  |
| Adjusted Operating Income ${ }^{2}$ | \$619 | \$2,076 | Pro-forma increase \$69M Q ${ }^{\text {and } \text { \$271M FY }}$ |
| Operating Income \% of Revenue | 10.4\% | 9.6\% | Pro-forma improvement of 1pt Q4 and FY |
| Adjusted Other, net ${ }^{1,2}$ | \$ 68 | \$ 348 |  |
| Adjusted Equity Income ${ }^{2}$ | \$ 31 | \$ 116 | Adjusted for \$5M Q4 and \$38M FY for Fuji Xerox restructuring |
| Adjusted Tax Rate ${ }^{2}$ | $30 \%$ | 31 \% |  |
| Adjusted Net Income - Xerox ${ }^{2}$ | \$417 | \$1,296 |  |
| Adjusted EPS² | \$ 0.29 | \$ 0.94 | High-end of guidance |
| Restructuring incl Fuji Xerox | 0.12 | 0.26 | Actions support op. margin improvements and offset cost and currency pressures |
| Amortization of intangible assets | 0.04 | 0.14 |  |
| Loss on early extinguishment of debt | 0.01 | 0.01 |  |
| Other Adjustments ${ }^{2}$ | 0.00 | 0.10 |  |
| GAAP EPS | \$ 0.12 | \$ 0.43 |  |

[^0]${ }^{1}$ Includes net income attributable to noncontrolling interest of \$8M in Q4 and \$31M FY
$8{ }^{2}$ Adjusted Operating Income, Adjusted Other, net, Adjusted Equity Income, Adjusted Net Income - Xerox, Adjusted Tax Rate and Adjusted EPS: see slide 16 for explanation of non-GAAP measures

## Cash Flow

| (in millions) | Q4 2010 |  | FY 2010 |
| :--- | ---: | ---: | ---: | ---: |
| Net Income | $\$ 179$ |  | $\$ 637$ |
| Depreciation and amortization | 293 |  | 1,097 |
| Restructuring and asset impairment charges | 273 |  | 483 |
| Restructuring payments | $(65)$ |  | $(213)$ |
| Contributions to pension benefit plans | $(32)$ |  | $(237)$ |
| Inventories | 160 |  | $(151)$ |
| Accounts receivable and Billed portion of finance | 303 |  | 100 |
| receivables* |  |  |  |
| Accounts payable and Accrued compensation | 294 | 615 |  |
| Other | 137 |  | 554 |
| $\quad$ Core Cash Flow | $\$ 1,542$ | $\$ 2,885$ |  |
| Equipment on operating leases | $(94)$ | $(288)$ |  |
| Finance Receivables | $(141)$ |  | 129 |
| Cash from Operations | $\$ 1,307$ | $\$ 2,726$ |  |
| CAPEX (incl. internal use software) | $(171)$ | $(519)$ |  |
| Acquisitions | $(60)$ | $(1,734)$ |  |
| Other | 15 |  | 75 |
| Cash from Investing | $\$(216)$ | $\$(2,178)$ |  |
| Net Debt payments | $(868)$ | $(3,056)$ |  |
| Other | 5 |  | $(60)$ |
| Cash from Financing | $\$(863)$ | $\$(3,116)$ |  |
| Change in Cash and Cash Equivalents | 236 | $(2,588)$ |  |
| Ending Cash and Cash Equivalents | $\$ 1,211$ | $\$ 1,211$ |  |

## 2011 Guidance

Debt Leverage


## Cash Flow

| (in billions) | $\underline{\mathbf{2 0 1 1}}$ |
| :--- | :---: |
| Cash from Core Ops |  |
| CAPEX | $\$ 2.8$ |
| Free Core Cash Flow |  |
| Debt Reduction | $\$ 2.6)$ |
| Dividends | $\$(0.6)$ |
| Available Cash | $\$(0.3)$ |

## Income Statement

## 2011

Revenue Growth (pro-forma)

Operating Margin ${ }^{1}$
GAAP EPS
Adjusted EPS ${ }^{1}$

3-5\% @CC
~11 \%
\$0.90-\$0.95
\$1.05-\$1.10

## Key Messages

- Balanced Revenue Performance
- Technology

2-3\% @ CC

- Services

4-7\% @ CC

- Earnings Expansion to 11 \% operating margin ${ }^{1}$ and ~15 \% EPS growth
- \$2.8B Core Cash Flow ${ }^{1}$, \$2.2B Free Core Cash Flow ${ }^{1}$
- Debt at \$8.0B
- Available cash of \$1.0B - \$1.2B in 2011 and \$2.0B in 2012


## Summary

## 2010 Performance

- Exceeded commitments on earnings and cash generation
- Strong services performance, realizing benefits from ACS acquisition
- Technology revenue and activity growth, innovative products launched in key segments
- Good execution on cost and expense yielding operating margin improvement


## 2011 Priorities

- Strengthen leadership in technology through competitively advantaged products and increased distribution
- Accelerate services business - capture significant BPO opportunity and continue improvements in ITO and document outsourcing
- Continued focus on cost and expense management
- Drive cash flow, reduce debt and return cash to shareholders

2011 guidance*

- Q1 Adjusted EPS \$0.20-\$0.22, GAAP EPS \$0.16-\$0.18
- FY Adjusted EPS \$1.05-\$1.10, GAAP EPS \$0.90 - \$0.95


## Appendix

## Restructuring and Synergy Update

Restructuring

| 2010 Pre-tax Savings | $\sim \$ 140 \mathrm{M}$ |
| :--- | :--- |
| 2011 Pre-tax Savings | $\sim \$ 270 \mathrm{M}$ |
| Annualized Pre-tax Savings | $\sim \$ 475 \mathrm{M}$ |

Annualized savings represent total savings from 2010 restructuring when all actions are fully implemented

## Key Messages

- Improves cost base productivity by optimizing infrastructure in services and centralizing support functions
- Improves go to market by accelerating shifts in our business model to more indirect channels in certain geographies
- Accelerates achievement of costs synergies
- Leverages digital product reliability and system improvements
- Responds to adverse currency impact to cost
- Enables investments in the business


## Synergy

Above are YOY increases in profit as a result of synergies and are net of investments to achieve synergies

- Well on track to meet Year 3 targets - cost and revenue
- Delivery and infrastructure drive 2011 savings
- Revenue synergies ramp but minimal contribution to profit


## Additional Information

## Business Model

## Cash Flow

| (in billions) | $\underline{\mathbf{2 0 1 1}}$ |
| :--- | :---: |
| Cash from Ops | $\$ 2.5$ |
| Finance Assets | $\$ 0.3$ |
| Cash from Core Ops $^{1}$ | $\$ 2.8$ |
| CAPEX | $\$(0.6)$ |
| Free Core Cash Flow |  |
| Debt Reduction | $\$ 2.2$ |
| Dividends | $\$(0.6)$ |
| Available Cash | $\$(0.3)$ |

## Financing Dynamics

- Xerox's value proposition includes leasing of Xerox equipment
- Maintain 7:1 leverage ratio of debt to equity on these finance assets

|  | Year End 2010 |  |
| :--- | :---: | :---: |
| (in billions) | Fin. Assets | Debt |
| Financing | $\$ 7.2$ | $\$ 6.3$ |
| Core | - | $\$ 2.3$ |
| Total Xerox | $\$ 7.2$ | $\$ 8.6$ |
|  |  |  |

## Revenue

2009

| (in millions) | Q1 | Q2 | Q3 | Q4 | FY | Q1 ${ }^{1}$ | Pro forma | Q2 | Pro forma | Q3 | Pro forma | Q4 | Pro forma | FY $\begin{array}{r}\text { Pro - } \\ \text { forma }\end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Revenue | \$ 3,554 | \$ 3,731 | \$ 3,675 | \$4,219 | \$ 15,179 | \$4,721 |  | \$ 5,508 |  | \$ 5,428 |  | \$ 5,976 |  | \$ 21,633 |  |
| Growth | (18\%) | (18)\% | (16)\% | (3)\% | (14\%) | 33\% | 5\% | 48\% | 2\% | 48\% | 2\% | 42\% | 2\% | 43\% | 3\% |
| CC Growth | (12\%) | (13)\% | (14)\% | (7)\% | (11\%) | 30\% | 2\% | 49\% | 3\% | 50\% | 4\% | 43\% | 3\% | 43\% | 3\% |
| Annuity | \$ 2,784 | \$ 2,903 | \$ 2,873 | \$3,069 | \$ 11,629 | \$ 3,899 |  | \$4,578 |  | \$4,521 |  | \$ 4,778 |  | \$ 17,776 |  |
| Growth | (14\%) | (14)\% | (11)\% | flat | (10\%) | 40\% | 4\% | 58\% | Flat | 57\% | Flat | 56\% | 1\% | 53\% | 1\% |
| CC Growth | (8\%) | (8)\% | (9)\% | (4)\% | (7\%) | 37\% | 2\% | 59\% | 1\% | 59\% | 2\% | 57\% | 3\% | 53\% | 2\% |
| Annuity \% <br> Revenue | 78\% | 78\% | 78\% | 73\% | 77\% | 83\% |  | 83\% |  | 83\% |  | 80\% |  | 82\% |  |
| Equipment | \$ 770 | \$828 | \$802 | \$1,150 | \$ 3,550 | \$822 |  | \$ 930 |  | \$ 907 |  | \$ 1,198 |  | \$ 3,857 |  |
| Growth | (30\%) | (29)\% | (29)\% | (11)\% | (24\%) | 7\% | 7\% | 12\% | 12\% | 13\% | 13\% | 4\% | 4\% | 9\% | 9\% |
| CC Growth | (26\%) | (25)\% | (28)\% | (15)\% | (23\%) | 4\% | 4\% | 14\% | 14\% | 15\% | 15\% | 6\% | 6\% | 10\% | 10\% |

## Non-GAAP Financial Measures

"Constant Currency": To better understand trends in our business, we believe that it is helpful to adjust revenue to exclude the impact of changes in the translation of foreign currencies into U.S. dollars. We refer to this adjusted revenue as "constant currency." Currencies for developing market countries (Latin America, Brazil, Middle East, India, Eurasia and Central-Eastern Europe) that we operate in are reported at actual exchange rates for both actual and constant revenue growth rates because (1) these countries historically have had volatile currency and inflationary environments and (2) our subsidiaries in these countries have historically taken pricing actions to mitigate the impact of inflation and devaluation. Management believes the constant currency measure provides investors an additional perspective on revenue trends. Currency impact can be determined as the difference between actual growth rates and constant currency growth rates.
"Free Cash Flow" / "Free Core Cash Flow": To better understand the trends in our business, we believe that it is helpful to adjust Cash Flows from Operations and Core Cash Flows (see below) to subtract amounts for capital expenditures including internal use software. Management believes this measure gives investors an additional perspective on cash flow from operating activities in excess of amounts required for reinvestment in long-lived assets. It provides a measure of our ability to fund acquisitions, dividends and share repurchase. It also is used to measure our yield on market capitalization.
"Cash from Core Operations" / "Core Cash Flow": To better understand the trends in our business, we believe that it is helpful to adjust cash flows to exclude the effect of investments made in finance receivables and on-lease equipment. These investments are viewed as income-producing assets and are important to the growth of our business. In addition, since these investments are effectively funded through debt they do not require the use of operating cash flows or free cash flows (see above). Management believes that excluding the effect of investments made in finance receivables and on-lease equipment provides investors an additional perspective on cash flow from operating activities.

## Non-GAAP Financial Measures

"Adjusted Earnings Measures": To better understand the trends in our business and the impact of the ACS acquisition, we believe it is necessary to adjust the following amounts determined in accordance with GAAP to exclude the effects of the certain items as well as their related income tax effects:

- Net income and Earnings per share ("EPS")
- Effective tax rate
- Equity Income
- Other expenses, net
- Operating income and margin

The above have been adjusted for the following items:

- Restructuring and asset impairment charges (including those incurred by Fuji Xerox): Restructuring and asset impairment charges consist of costs primarily related to severance and benefits for employees terminated pursuant to formal restructuring and workforce reduction plans. We exclude these charges because we believe that these historical costs do not reflect expected future operating expenses and do not contribute to a meaningful evaluation of our current or past operating performance. In addition, such charges are inconsistent in amount and frequency. Such charges are expected to yield future benefits and savings with respect to our operational performance.
- Acquisition related costs: We incurred significant expenses in connection with our acquisition of ACS which we generally would not have otherwise incurred in the periods presented as a part of our continuing operations. Acquisition related costs include transaction and integration costs, which represent external incremental costs directly related to completing the acquisition and the integration of ACS and Xerox. We believe it is useful for investors to understand the effects of these costs on our total operating expenses.
- Amortization of intangible assets: The amortization of intangible assets is driven by our acquisition activity which can vary in size, nature and timing as compared to other companies within our industry and from period to period. Accordingly, due to the incomparability of acquisition activity among companies and from period to period, we believe exclusion of the amortization associated with intangible assets acquired through our acquisitions allows investors to better compare and understand our results. The use of intangible assets contributed to our revenues earned during the periods presented and will contribute to our future period revenues as well. Amortization of intangible assets will recur in future periods.
- Other discrete, unusual or infrequent costs and expenses: In addition, we have also excluded the following additional items given the discrete, unusual or infrequent nature of these items on our results of operations for the period -1 ) loss on early extinguishment of debt(Q4); 2) ACS shareholder litigation settlement (Q2); 3) Venezuela devaluation costs (Q1); and 4) Medicare subsidy tax law change (income tax effect only) (Q1). We believe exclusion of these items allows investors to better understand and analyze the results for the period as compared to prior periods as well as expected trends in our business.


## Non-GAAP Financial Measures

"Pro-Forma Basis": To better understand the trends in our business, we discuss our 2010 operating results by comparing them against adjusted 2009 results which include ACS historical results for the comparable period. Accordingly, we have included ACS's 2009 estimated results for the comparable period, October 1st through December 31st, in our reported 2009 results. We refer to comparisons against these adjusted 2009 results as "pro-forma" basis comparisons. ACS 2009 historical results have been adjusted to reflect fair value adjustments related to property, equipment and computer software as well as customer contract costs. In addition, adjustments were made for deferred revenue, exited businesses and other material non-recurring costs associated with the acquisition. We believe comparisons on a pro-forma basis are more meaningful than the actual comparisons given the size and nature of the ACS acquisition. We believe the pro-forma basis comparisons allow investors to have a better understanding and additional perspective of the expected trends in our business as well as the impact of the ACS acquisition on the Company's operations.

Management believes that these non-GAAP financial measures provide an additional means of analyzing the current periods' results against the corresponding prior periods' results. However, these non-GAAP financial measures should be viewed in addition to, and not as a substitute for, the Company's reported results prepared in accordance with GAAP. Our non-GAAP financial measures are not meant to be considered in isolation or as a substitute for comparable GAAP measures and should be read only in conjunction with our consolidated financial statements prepared in accordance with GAAP. Our management regularly uses our supplemental non-GAAP financial measures internally to understand, manage and evaluate our business and make operating decisions. These non-GAAP measures are among the primary factors management uses in planning for and forecasting future periods. Compensation of our executives is based in part on the performance of our business based on these non-GAAP measures.

A reconciliation of these non-GAAP financial measures and the most directly comparable measures calculated and presented in accordance with GAAP are set forth on the following slides.

## Q4 GAAP EPS to Adjusted EPS Track



Average shares for the calculation of adjusted EPS for the fourth quarter 2010 were 1,458 million and include 27 million shares associated with the Series A convertible preferred stock and therefore the quarterly dividend of $\$ 6$ million is excluded. We evaluate the dilutive effect of the Series A convertible preferred stock on an "if-converted" basis.

## FY GAAP EPS to Adjusted EPS Track

| (in millions; except per share amounts) | Year Ended December 31, 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Net Income |  | EPS |  |
| Reported | \$ | 606 | \$ | 0.43 |
| Adjustments: |  |  |  |  |
| Xerox and Fuji Xerox restructuring charge |  | 355 |  | 0.26 |
| Acquisition-related costs |  | 58 |  | 0.04 |
| Amortization of intangible assets |  | 194 |  | 0.14 |
| ACS shareholders litigation settlement |  | 36 |  | 0.03 |
| Venezuela devaluation costs |  | 21 |  | 0.02 |
| Medicare subsidy tax law change |  | 16 |  | 0.01 |
| Loss on early extinguishment of debt |  | 10 |  | 0.01 |
|  |  | 690 |  | 0.51 |
| Adjusted | \$ | 1,296 | \$ | 0.94 |
| Weighted average shares for adjusted EPS |  |  |  | 1,378 |

Average shares for the calculation of adjusted EPS for the full year 2010 were 1,378 million and include a pro-rata portion of 27 million shares associated with the Series A convertible preferred stock and therefore the 2010 dividends of $\$ 21$ million are excluded. We evaluate the dilutive effect of the Series A convertible preferred stock on an "if-converted" basis.

## GAAP EPS to Adjusted EPS Guidance Track

Earnings Per Share

| Q1 2011 | FY 2011 |
| :---: | :---: |
| \$0.16-\$0.18 | \$0.90-\$0.95 |
| 0.04 | 0.15 |
| 0.04 | 0.15 |
| \$0.20-\$0.22 | \$1.05-\$1.10 |

## Q4 Adjusted Operating Income/Margin

| (in millions) | Three Months Ended December 31, 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount |  | Revenue |  | Margin |
| Pre-tax Income/Margin - Reported | \$ | 177 | \$ | 5,976 | 3.0\% |
| Adjustments: |  |  |  |  |  |
| Xerox restructuring charge |  | 273 |  |  |  |
| Acquisition-related costs |  | 9 |  |  |  |
| Amortization of intangible assets |  | 85 |  |  |  |
| Other expenses, net |  | 75 |  |  |  |
| Operating Income/Margin - Adjusted | \$ | 619 | \$ | 5,976 | 10.4\% |

## FY Adjusted Operating Income/Margin

| (in millions) | Year Ended <br> December 31, 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount |  | Revenue |  | Margin |
| Pre-tax Income/Margin - Reported | \$ | 815 | \$ | 21,633 | 3.8 \% |
| Adjustments: |  |  |  |  |  |
| Xerox restructuring charge |  | 483 |  |  |  |
| Acquisition-related costs |  | 77 |  |  |  |
| Amortization of intangible assets |  | 312 |  |  |  |
| Other expenses, net |  | 389 |  |  |  |
| Operating Income/Margin - Adjusted | \$ | 2,076 | \$ | 21,633 | 9.6\% |

## Q4/FY Adjusted Other, net

| (in millions) | Three Months Ended December 31, 2010 |  | Year Ended <br> December 31, 2010 |  |
| :---: | :---: | :---: | :---: | :---: |
| Other expenses, net - Reported | \$ | 75 | \$ | 389 |
| Adjustments: |  |  |  |  |
| ACS shareholders litigation settlement |  | - |  | (36) |
| Venezuela devaluation costs |  | - |  | (21) |
| Loss on early extinguishment of debt |  | (15) |  | (15) |
| Net income attributable to noncontrolling interests |  | 8 |  | 31 |
| Other expenses, net - Adjusted | \$ | 68 | \$ | 348 |

## Q4 Adjusted Effective Tax Rate

| (in millions) | Three Months Ended December 31, 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Pre-Tax Income |  | Income |  |  |
|  |  |  |  |  | Effective <br> Tax Rate |
| Reported | \$ | 177 | \$ | 24 | 13.6\% |
| Adjustments: |  |  |  |  |  |
| Xerox restructuring charge |  | 273 |  | 100 |  |
| Acquisition-related costs |  | 9 |  | 4 |  |
| Amortization of intangible assets |  | 85 |  | 32 |  |
| Loss on early extinguishment of debt |  | 15 |  | 5 |  |
| Adjusted | \$ | 559 | \$ | 165 | 29.5\% |

## FY Adjusted Effective Tax Rate

| (in millions) | Year Ended <br> December 31, 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Pre-Tax <br> Income | Income Tax Expense |  | Effective <br> Tax Rate |
|  |  |  |  |  |
| Reported | \$ 815 | \$ | 256 | 31.4\% |
| Adjustments: |  |  |  |  |
| Xerox restructuring charge | 483 |  | 166 |  |
| Acquisition-related costs | 77 |  | 19 |  |
| Amortization of intangible assets | 312 |  | 118 |  |
| Venezuela devaluation costs | 21 |  | - |  |
| Medicare subsidy tax law change | - |  | (16) |  |
| ACS shareholders litigation settlement | 36 |  | - |  |
| Loss on early extinguishment of debt | 15 |  | 5 |  |
| Adjusted | \$ 1,759 | \$ | 548 | 31.2\% |

## Q4/FY Adjusted Equity Income

| (in millions) | Three Months Ended December 31, |  |  |  | Year Ended December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2009 |  | 2010 |  | 2009 |  |
| Equity Income - Reported | \$ | 26 | \$ | 27 | \$ | 78 | \$ | 41 |
| Adjustment: |  |  |  |  |  |  |  |  |
| Fuji Xerox restructuring charge |  | 5 |  | 6 |  | 38 |  | 46 |
| Equity Income - Adjusted | \$ | 31 | \$ | 33 | \$ | 116 | \$ | 87 |

## Q4/FY Free Cash Flow

| (in millions) | Three Months Ended December 31, 2010 |  | Year Ended <br> December 31, 2010 |  |
| :---: | :---: | :---: | :---: | :---: |
| Cash from Operations - Reported | \$ | 1,307 | \$ | 2,726 |
| Adjustments: |  |  |  |  |
| Cost of additions to land, buildings and equipment |  | (121) |  | (355) |
| Cost of additions to internal use software |  | (50) |  | (164) |
| Free Cash Flow | \$ | 1,136 | \$ | 2,207 |

## Q4/FY Core Cash Flow

$\frac{\text { (in millions) }}{\text { Cash from Operations - Reported }}$

## Adjustments:

Increase (decrease) in finance receivables
Increase in equipment on operating leases
Core Cash Flow

| Three Months Ended December 31, 2010 |  | Year Ended <br> December 31, 2010 |  |
| :---: | :---: | :---: | :---: |
| \$ | 1,307 | \$ | 2,726 |
|  | 141 |  | (129) |
|  | 94 |  | 288 |
| \$ | 1,542 | \$ | 2,885 |

## 2011 Core Cash Flow Guidance

| (in millions) | Full Year 2011 |  |
| :---: | :---: | :---: |
| Cash from Operations - Reported | \$ | 2,500 |
| Adjustment: |  |  |
| Adjustment for Finance receivables and Equipment on operating leases |  | 300 |
| Core Cash Flow | \$ | 2,800 |
| Adjustment: |  |  |
| Cost of additions to land, buildings and equipment and Cost of additions to internal use software |  | (600) |
| Core Free Cash Flow | \$ | 2,200 |

## Q4 Pro-forma Reconciliation

| Total Xerox:(in millions) | Three Months Ended December 31, |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { As Reported } \\ 2010 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { As Reported } \\ 2009 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Pro-forma } \\ 2009^{(1)} \\ \hline \end{gathered}$ |  | Change | Pro-forma Change |
| Revenue Category |  |  |  |  |  |  |  |  |
| Equipment sales | \$ | 1,198 | \$ | 1,150 | \$ | 1,150 | 4\% | 4\% |
| Supplies, paper and other |  | 867 |  | 845 |  | 891 | 3\% | (3\%) |
| Sales |  | 2,065 |  | 1,995 |  | 2,041 | 4\% | 1\% |
| Service, outsourcing and rentals |  | 3,749 |  | 2,047 |  | 3,646 | 83\% | 3\% |
| Finance income |  | 162 |  | 177 |  | 177 | (8\%) | (8\%) |
| Total Revenues | \$ | 5,976 | \$ | 4,219 | \$ | 5,864 | 42\% | 2\% |
| Service, outsourcing and rentals | \$ | 3,749 | \$ | 2,047 | \$ | 3,646 | 83\% | 3\% |
| Add: Finance income |  | 162 |  | 177 |  | 177 |  |  |
| Add: Supplies, paper and other sales |  | 867 |  | 845 |  | 891 |  |  |
| Annuity Revenue | \$ | 4,778 | \$ | 3,069 | \$ | 4,714 | 56\% | 1\% |

## NOTES:

(1) Pro-forma reflects ACS's 2009 estimated results from October 1st through December 31st in 2009 adjusted to reflect fair value adjustments related to property, equipment and computer software as well as customer contract costs. In addition, adjustments were made for deferred revenue, exited businesses and other material non-recurring costs associated with the acquisition.

## FY Pro-forma Reconciliation

Total Xerox:

| (in millions) | $\begin{gathered} \text { As Reported } \\ 2010 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { As Reported } \\ 2009 \\ \hline \end{gathered}$ |  | $\begin{aligned} & \text { Pro-forma } \\ & 2009^{(1)} \\ & \hline \end{aligned}$ |  | Change | Pro-forma Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue Category |  |  |  |  |  |  |  |  |
| Equipment sales | \$ | 3,857 | \$ | 3,550 | \$ | 3,550 | 9\% | 9\% |
| Supplies, paper and other |  | 3,377 |  | 3,096 |  | 3,234 | 9\% | 4\% |
| Sales |  | 7,234 |  | 6,646 |  | 6,784 | 9\% | 7\% |
| Service, outsourcing and rentals |  | 13,739 |  | 7,820 |  | 13,585 | 76\% | 1\% |
| Finance income |  | 660 |  | 713 |  | 713 | (7\%) | (7\%) |
| Total Revenues | \$ | 21,633 | \$ | 15,179 | \$ | 21,082 | 43\% | 3\% |
| Service, outsourcing and rentals | \$ | 13,739 | \$ | 7,820 | \$ | 13,585 | 76\% | 1\% |
| Add: Finance income |  | 660 |  | 713 |  | 713 |  |  |
| Add: Supplies, paper and other sales |  | 3,377 |  | 3,096 |  | 3,234 |  |  |
| Annuity Revenue | \$ | 17,776 | \$ | 11,629 | \$ | 17,532 | 53\% | 1\% |

## NOTES:

(1) Pro-forma reflects ACS's 2009 estimated results from February 5th through December 31st in 2009 adjusted to reflect fair value adjustments related to property, equipment and computer software as well as customer contract costs. In addition, adjustments were made for deferred revenue, exited businesses and other material non-recurring costs associated with the acquisition.

## Q4 Operating Margin Pro-forma Reconciliation

Total Xerox:
Three Months Ended December 31,

| (in millions) | As Reported 2010 |  | $\begin{gathered} \text { As Reported } \\ 2009 \\ \hline \end{gathered}$ |  | $\begin{aligned} & \text { Pro-forma } \\ & 2009^{(1)} \end{aligned}$ |  | Change | Pro-forma Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Pre-tax Income | \$ | 177 | \$ | 194 | \$ | 365 |  |  |
| Adjustments: |  |  |  |  |  |  |  |  |
| Xerox restructuring charge |  | 273 |  | (3) |  | (3) |  |  |
| Acquisition related costs |  | 9 |  | 63 |  | 77 |  |  |
| Amortization of intangible assets |  | 85 |  | 16 |  | 16 |  |  |
| Other expenses, net |  | 75 |  | 62 |  | 95 |  |  |
| Adjusted Operating Income | \$ | 619 | \$ | 332 | \$ | 550 |  |  |
| Pre-tax Income Margin |  | 3.0\% |  | 4.6\% |  | 6.2\% | (1.6) pts | (3.2) |
| Adjusted Operating Margin |  | 10.4\% |  | 7.9\% |  | 9.4\% | 2.5 pts | 1.0 |

## NOTES:

(1) Pro-forma reflects ACS's 2009 estimated results from October 1st through December 31st in 2009 adjusted to reflect fair value adjustments related to property, equipment and computer software as well as customer contract costs. In addition, adjustments were made for deferred revenue, exited businesses and other material non-recurring costs associated with the acquisition.

## FY Operating Margin Pro-forma Reconciliation

| Total Xerox: <br> (in millions) | Year Ended December 31, |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { As Reported } \\ 2010 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { As Reported } \\ 2009 \\ \hline \end{gathered}$ |  | $\begin{aligned} & \text { Pro-forma } \\ & 2009^{(1)} \end{aligned}$ |  | Change |  | Pro-forma Change |
| Pre-tax Income | \$ | 815 | \$ | 627 | \$ | 1,267 |  |  |  |
| Adjustments: |  |  |  |  |  |  |  |  |  |
| Xerox restructuring charge |  | 483 |  | (8) |  | (8) |  |  |  |
| Acquisition related costs |  | 77 |  | 72 |  | 104 |  |  |  |
| Amortization of intangible assets |  | 312 |  | 60 |  | 60 |  |  |  |
| Other expenses, net |  | 389 |  | 285 |  | 382 |  |  |  |
| Adjusted Operating Income | \$ | 2,076 | \$ | 1,036 | \$ | 1,805 |  |  |  |
| Pre-tax Income Margin |  | 3.8\% |  | 4.1\% |  | 6.0\% | (0.3) |  | (2.2) pts |
| Adjusted Operating Margin |  | 9.6\% |  | 6.8\% |  | 8.6\% |  | pts | 1.0 pts |

## NOTES:

(1) Pro-forma reflects ACS's 2009 estimated results from February 5th through December 31st in 2009 adjusted to reflect fair value adjustments related to property, equipment and computer software as well as customer contract costs. In addition, adjustments were made for deferred revenue, exited businesses and other material non-recurring costs associated with the acquisition.

## Q4 Segment Pro-forma Reconciliation

Services Segment:

| (in millions) | As Reported <br> 2010 |  | As Reported <br> 2009 |  | $\begin{gathered} \text { Pro-forma } \\ 2009^{(1)} \\ \hline \end{gathered}$ |  | Change | Pro-forma Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Document Outsourcing | \$ | 890 | \$ | 904 | \$ | 904 | (2\%) | (2\%) |
| Business Processing Outsourcing |  | 1,478 |  | 24 |  | 1,330 | * | 11 \% |
| Information Technology Outsourcing |  | 357 |  | - |  | 339 | - | $5 \%$ |
| Less: Intra-Segment Eliminations |  | (14) |  | - |  | - |  | - |
| Total Revenue - Services | \$ | 2,711 | \$ | 928 | \$ | 2,573 | 192\% | 5\% |
| Segment Profit - Services | \$ | 324 | \$ | 81 | \$ | 295 | 300\% | 10\% |
| Segment Margin - Services |  | 12.0\% |  | 8.7\% |  | 11.5\% |  |  |

* Percent change not meaningful.


## NOTES:

(1) Pro-forma reflects ACS's 2009 estimated results from October 1st through December 31st in 2009 adjusted to reflect fair value adjustments related to property, equipment and computer software as well as customer contract costs. In addition, adjustments were made for deferred revenue, exited businesses and other material non-recurring costs associated with the acquisition.

## FY Segment Pro-forma Reconciliation

| Services Segment:(in millions) | Year Ended December 31, |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { As Reported } \\ 2010 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { As Reported } \\ 2009 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Pro-forma } \\ 2009^{(1)} \\ \hline \end{gathered}$ |  | Change | Pro-forma Change |
| Document Outsourcing | \$ | 3,297 | \$ | 3,382 | \$ | 3,382 | (3\%) | (3\%) |
| Business Processing Outsourcing |  | 5,112 |  | 94 |  | 4,751 | * | 8\% |
| Information Technology Outsourcing |  | 1,249 |  | - |  | 1,246 |  | - |
| Less: Intra-Segment Eliminations |  | (21) |  | - |  | - | - | - |
| Total Revenue - Services | \$ | 9,637 | \$ | 3,476 | \$ | 9,379 | 177\% | 3\% |
| Segment Profit - Services | \$ | 1,132 | \$ | 231 | \$ | 1,008 | 390\% | 12\% |
| Segment Margin - Services |  | 11.7\% |  | 6.6\% |  | 10.7\% | 5.1 | 1.0 |

* Percent change not meaningful.


## NOTES:

(1) Pro-forma reflects ACS's 2009 estimated results from February 5th through December 31st in 2009 adjusted to reflect fair value adjustments related to property, equipment and computer software as well as customer contract costs. In addition, adjustments were made for deferred revenue, exited businesses and other material non-recurring costs associated with the acquisition.


[^0]:    Constant currency (CC) and pro-forma: see slide 16 for explanation of non-GAAP measures

