

# ART DIAMOND

## TIARA GROUP/CAL POLY GRCI ENDOWMENT

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### SUPPORTING RESEARCH, EDUCATION AND TRAINING IN TONER, PHOTORECEPTOR AND INKJET TECHNOLOGY

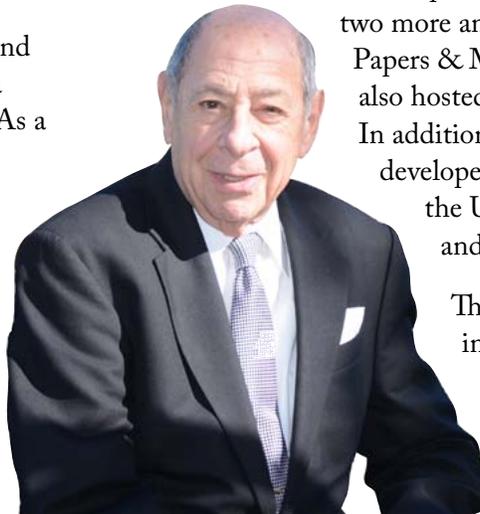
*An endowment is forever, a “gift that keeps on giving” through annual growth. Those deserving of perpetual recognition for their professional impact and personal virtue are rare indeed and, most often, are recognized posthumously. However, the greatest honor is bestowed to a “living legend,” someone who deserves to enjoy and address the distinction.*

*To appropriately honor industry leader Art Diamond, the Graphic Communication Institute at Cal Poly (GrCI) is establishing the Art Diamond Tiara Group/Cal Poly GrCI Endowment. The endowment will focus on supporting research, education and training in toner, photoreceptor and inkjet technology. We hope you consider a donation to the endowment to honor Art Diamond.*

### ART DIAMOND BIOGRAPHY

Art Diamond is a 58-year veteran of the imaging industry, having worked in the field continuously since 1955.

Diamond is president of Diamond Research Corporation (DRC), a firm he founded in April 1968. As a high-technology consulting and chemical engineering firm, DRC specializes in imaging materials development, manufacturing and marketing. DRC tracks industry markets and technology for its clients through a number of special reports.



In 1984, Diamond introduced his first interactive Imaging Materials Seminar®, “Toners & Photoreceptors.” In subsequent years, he added two more annual conferences “Specialty Papers & Media” and “Inkjet Inks,” and also hosted unique international seminars. In addition to the conferences, DRC developed and operated trade shows in the U.S., Australia, China, Europe and Mexico.

The Tiara Group LLC was created in 2001 as a spin-off of DRC to manage the events Diamond developed. Until December 31, 2010, Diamond was chair of The Tiara Group LLC.



After leaving that position, Diamond continued as DRC president, focusing on consulting for various companies in the industry.

Prior to forming DRC, Diamond worked from 1955 to 1960 in research and development at Eastman Kodak's Paper Service Division and at Kodak Research Laboratories in Rochester, N.Y. He was later named chief chemist for the Times Facsimile Division of Litton Industries in New York City, where he worked from 1960 to 1961. This led to appointments as research manager at A.M. International in Mt. Prospect, Ill., from and as chief chemist at Telautograph Corporation in Los Angeles.

Diamond is a licensed professional engineer. He earned a Bachelor of Science degree in chemical engineering from the Polytechnic University of New York in 1951 and a Master of Science degree in chemical engineering from the University of Rochester, N.Y., in 1958. For five years, he served as president of the Los Angeles-based Consulting Chemists Association.

Diamond holds 15 U.S. patents in the field of reprography. He has authored or co-authored

almost 100 talks and publications relating to imaging materials and processes. He is editor of the reference text "Handbook of Imaging Materials," first published in July 1991 by Marcel Dekker Inc., with the second edition released in January 2002. Diamond is also co-author of the chapter on "Copier Powders" that appeared in "Vol. 7: Powder Metallurgy of the Metals Handbook," published by the American Society for Metals in 1984.

Diamond is internationally known as an expert on dry toner technology. He has authored several focus studies in the field, including: "Toner, Black Powder for an Exploding Market" (1979); "Toner Resins, Structure of the U.S. Market" (1987); "Toner in the '90s" (1991); and numerous private marketing and technical reports on toner and developer materials, as well as office imaging papers and film media.

Currently he is engaged in the development of biotoners — a product based on resins derived from agricultural products (corn, soy beans, sweet potatoes, etc.) and formulated to replace traditional "petrotoners," which use resins derived from petroleum or petrochemical feedstocks.

## ENDOWMENT PURPOSES

The Art Diamond Tiara Group/Cal Poly GrCI Endowment Supporting Research, Education and Training in Toner, Photoreceptor and Inkjet Technology will have the following purposes:

- To establish one or more annual scholarships awarded to a Cal Poly Graphic Communication Department junior or senior student having promise for a successful career in science, technology, engineering, math and/or liberal arts (STEM-LA) related to toners, photoreceptors or inkjet.
- To generate revenue to support the ongoing presentation of Tiara/GrCI seminars, workshops and conferences on technology topics related to the toners, photoreceptors and inkjet industries.
- To help fund GrCI operations to enable ongoing research, testing, product evaluations and related services in the areas of toners, photoreceptors and inkjet.

Endowment revenue received from principal interest will be equally divided between the three noted purposes.

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TONER, PHOTORECEPTOR AND INKJET TECHNOLOGY

*Endowment Funding Goal: \$1 Million*

## HOW TO CONTRIBUTE

*All contributions are tax deductible • Cal Poly tax-exempt number: 77-0209717*

## INFORMATION

Name: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Title: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Company: \_\_\_\_\_ Email Address: \_\_\_\_\_

Street: \_\_\_\_\_

Amount Pledged: \$ \_\_\_\_\_

### Please submit check to:

*Art Diamond Tiara Group/Cal Poly GrCI Endowment*  
California Polytechnic State University  
Graphic Communication Department  
Attn: Dr. Harvey R. Levenson  
1 Grand Avenue  
San Luis Obispo, CA 93407

### To pay by credit card:

• Visit the university's secure online giving site: <http://goo.gl/u2ilGt>

I authorize 10 percent of my contribution to be applied to The Tiara Group conference sponsorships with my name/company listed and publicized as a sponsor. Approval \_\_\_\_\_ Non-approval \_\_\_\_\_

## THANK YOU FOR YOUR SUPPORT!

